

ORDER



KLAS

Orders
Order / Rev: 35816
Alt Order #: 08801440
Product Desc: HECK/CONGRESS/REP
Estimate:
Flight Dates: 10/17/12 - 11/06/12
Original Date / Rev: 05/15/12 / 10/31/12
Order Type: GENERAL

Primary AE: Mike Jones
Sales Office: K-WAS
Sales Region: National

Agency Name: Strategic Media Placement
Buying Contact:
Billing Contact:
 7669 Stagers Loop
 Delaware, OH 43015

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Heck, Joe - R-CD3
Demographic: A25-54
Product Codes: PO1
Priority: LV2
Revenue Codes: AGY, POL, CAND

New Business Thru: 09/03/11
Order Separation: 00:10:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	1	\$0.00	\$0.00
10/29/12	11/06/12	38	\$40,625.00	\$34,531.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	1	\$0.00	\$0.00	0.00
November 2012	38	\$40,625.00	\$34,531.25	0.00
Totals	39	\$40,625.00	\$34,531.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Jones			Start Of Order - End Of Order	100%

Order Share	Share	Total
KLAS	30%	\$40,625.00
Market	100%	\$135,416.67

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KTNV	25%	\$33,854.17
KTUD	0%	\$0.00
KVBC	0%	\$0.00
KVVU	5%	\$6,770.83
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	8	10/17/12	10/26/12	8 News Now 5a M-F	CM	5-6a	MTWTF--	:30	5	\$225.00	LV2	0.00	NM	0	\$0.00
				8 News Now 5a M-F											

NEWS

		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	--WTF--	3	\$225.00	0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	

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Advertiser: Heck, Joe - R-CD3
Product Desc: HECK/CONGRESS/REP
Estimate: KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	8	10/17/12	10/26/12	8 News Now 5a M-F	CM	5-6a	MTWTF--	:30	5	\$225.00	LV2	0.00	NM	0	\$0.00
				8 News Now 5a M-F											

NEWS

	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>					
Week:	10/15/12	10/21/12	--WTF--	3	\$225.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
26	8	10/15/12-10/21/12	8 News Now 5a M-F	5-6a	--WThF----	:30	(\$225.00)	0.00	NM		
			Credited								
			[REPLACED BY 37629]								
28	8	10/15/12-10/21/12	8 News Now 5a M-F	5-6a	--WThF----	:30	(\$225.00)	0.00	NM		
			Credited								
			[REPLACED BY 37629]								
30	8	10/15/12-10/21/12	8 News Now 5a M-F	5-6a	--WThF----	:30	(\$225.00)	0.00	NM		
			Credited								
			[REPLACED BY 37629]								
Week:	10/22/12	10/28/12	MTWTF--	5	\$225.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
31	8	10/22/12-10/28/12	8 News Now 5a M-F	5-6a	MTWThF----	:30	(\$225.00)	0.00	NM		
			Credited								
			[REPLACED BY 37629]								
34	8	10/22/12-10/28/12	8 News Now 5a M-F	5-6a	MTWThF----	:30	(\$225.00)	0.00	NM		
			Credited								
			[per client request, moving to coordinated funds buys]								
35	8	10/22/12-10/28/12	8 News Now 5a M-F	5-6a	MTWThF----	:30	(\$225.00)	0.00	NM		
			Credited								
			[per client request, moving to coordinated funds buys]								
36	8	10/22/12-10/28/12	8 News Now 5a M-F	5-6a	MTWThF----	:30	(\$225.00)	0.00	NM		
			Credited								
			[REPLACED BY 37629]								
38	8	10/22/12-10/28/12	8 News Now 5a M-F	5-6a	MTWThF----	:30	(\$225.00)	0.00	NM		
			Credited								
			[per client request, moving to coordinated funds buys]								

E 2	8	10/29/12	11/02/12	8 News Now 5a M-F	CM	5-6a	MTWTF--	:30	5	\$790.00	LV1	0.00	NM	1	\$790.00
				8 News Now 5a M-F											

NEWS

	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:	10/29/12	11/04/12	MTWTF--	5	\$790.00	0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
7	8	10/29/12-11/04/12	8 News Now 5a M-F	5-6a	MTWThF----	:30	(\$790.00)	0.00	NM	
			Credited							
			[revise schedule]							
8	8	10/29/12-11/04/12	8 News Now 5a M-F	5-6a	MTWThF----	:30	(\$790.00)	0.00	NM	
			Credited							
			[per client request, moving to coordinated funds buys]							
9	8	10/29/12-11/04/12	8 News Now 5a M-F	5-6a	MTWThF----	:30	(\$790.00)	0.00	NM	
			Credited							
			[revise schedule]							
10	8	10/29/12-11/04/12	8 News Now 5a M-F	5-6a	MTWThF----	:30	(\$790.00)	0.00	NM	
			Credited							
			[per client request, moving to coordinated funds buys]							

E 3	8	11/05/12	11/06/12	8 News Now 6a M-F	CM	6-7a	MT-----	:30	2	\$790.00	LV2	0.00	NM	0	\$0.00
				8 News Now 6a M-F											

NEWS

	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:	11/05/12	11/11/12	MT-----	2	\$790.00	0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>
1	8	11/05/12-11/11/12	8 News Now 6a M-F	6-7a		MT-----	:30	(\$790.00)	0.00	NM
			Credited							
			[revise schedule]							
2	8	11/05/12-11/11/12	8 News Now 6a M-F	6-7a		MT-----	:30	(\$790.00)	0.00	NM
			Credited							
			[revise schedule]							

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Alt Order #: 08801440
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Advertiser: Heck, Joe - R-CD3
Product Desc: HECK/CONGRESS/REP
Estimate: KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 3	8	11/05/12	11/06/12	8 News Now 6a M-F 8 News Now 6a M-F	CM	6-7a	MT-----	:30	2	\$790.00	LV2	0.00	NM	0	\$0.00
NEWS															
E 4	8	10/17/12	10/26/12	8 News Now 6a M-F 8 News Now 6a M-F	CM	6-7a	MTWTF--	:30	5	\$275.00	LV2	0.00	NM	0	\$0.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	--WTF--	3		\$275.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
23	8	10/15/12-10/21/12		8 News Now 6a M-F	6-7a		--WThF----	:30	(\$275.00)	0.00	NM				
Credited [REPLACED BY 37629]															
25	8	10/15/12-10/21/12		8 News Now 6a M-F	6-7a		--WThF----	:30	(\$275.00)	0.00	NM				
Credited [REPLACED BY 37629]															
26	8	10/15/12-10/21/12		8 News Now 6a M-F	6-7a		--WThF----	:30	(\$275.00)	0.00	NM				
Credited [REPLACED BY 37629]															
Week:		10/22/12	10/28/12	MTWTF--	5		\$275.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
32	8	10/22/12-10/28/12		8 News Now 6a M-F	6-7a		MTWThF----	:30	(\$275.00)	0.00	NM				
Credited [REPLACED BY 37629]															
34	8	10/22/12-10/28/12		8 News Now 6a M-F	6-7a		MTWThF----	:30	(\$275.00)	0.00	NM				
Credited [per client request, moving to coordinated funds buys]															
37	8	10/22/12-10/28/12		8 News Now 6a M-F	6-7a		MTWThF----	:30	(\$275.00)	0.00	NM				
Credited [REPLACED BY 37629]															
38	8	10/22/12-10/28/12		8 News Now 6a M-F	6-7a		MTWThF----	:30	(\$275.00)	0.00	NM				
Credited [per client request, moving to coordinated funds buys]															
40	8	10/22/12-10/28/12		8 News Now 6a M-F	6-7a		MTWThF----	:30	(\$275.00)	0.00	NM				
Credited [per client request, moving to coordinated funds buys]															
E 5	8	10/29/12	11/02/12	8 News Now 6a M-F 8 News Now 6a M-F	CM	6-7a	MTWTF--	:30	5	\$965.00	LV1	0.00	NM	1	\$965.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	MTWTF--	5		\$965.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	8	10/29/12-11/04/12		8 News Now 6a M-F	6-7a		MTWThF----	:30	(\$965.00)	0.00	NM				
Credited [per client request, moving to coordinated funds buys]															
4	8	10/29/12-11/04/12		8 News Now 6a M-F	6-7a		MTWThF----	:30	(\$965.00)	0.00	NM				
Credited [revise schedule]															
5	8	10/29/12-11/04/12		8 News Now 6a M-F	6-7a		MTWThF----	:30	(\$965.00)	0.00	NM				
Credited [revise schedule]															
8	8	10/29/12-11/04/12		8 News Now 6a M-F	6-7a		MTWThF----	:30	(\$965.00)	0.00	NM				
Credited [per client request, moving to coordinated funds buys]															
E 6	8	11/05/12	11/06/12	8 News Now 6a M-F 8 News Now 6a M-F	CM	6-7a	MT-----	:30	2	\$965.00	LV1	0.00	NM	0	\$0.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/12	11/11/12	MT-----	2		\$965.00		0.00						

Order / Rev: 35816
 Alt Order #: 08801440
 Flight Dates: 10/17/12 - 11/06/12

Advertiser: Heck, Joe - R-CD3
 Product Desc: HECK/CONGRESS/REP
 Estimate: KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 8	8	10/29/12	11/02/12	CBS This Morning 7-9a CBS This Morning	CM	7-9a	MTWTF--	:30	5	\$700.00	LV1	0.00	NM	1	\$700.00
EARLY SHOW															
E 9	8	11/05/12	11/06/12	CBS This Morning 7-9a CBS This Morning	CM	7-9a	MT-----	:30	2	\$700.00	LV1	0.00	NM	0	\$0.00
EARLY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/12	11/11/12	MT-----	2		\$700.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	8	11/05/12-11/11/12		CBS This Morning 7-9a	7-9a		MT-----	:30	(\$700.00)	0.00	NM				
Credited [revise schedule]															
2	8	11/05/12-11/11/12		CBS This Morning 7-9a	7-9a		MT-----	:30	(\$700.00)	0.00	NM				
Credited [revise schedule]															
E 10	8	10/17/12	10/26/12	Price Is Right Price Is Right	CM	10-11a	MTWTF--	:30	2	\$1,575.00	LV1	0.00	NM	1	\$0.00
PRICE IS RIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	--WTF--	2		\$1,575.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
11	8	10/15/12-10/21/12		Price Is Right	10-11a		--WThF----	:30	(\$1,575.00)	0.00	NM				
Credited [REPLACED BY 37629]															
15	8	10/15/12-10/21/12		Price Is Right	10-11a		--WThF----	:30	(\$1,575.00)	0.00	NM				
Credited [REPLACED BY 37629]															
Week:		10/22/12	10/28/12	MTWTF--	2		\$1,575.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
19	8	10/22/12-10/28/12		Price Is Right	10-11a		MTWThF----	:30	(\$1,575.00)	0.00	NM				
Credited [REPLACED BY 37629]															
20	8	10/22/12-10/28/12		Price Is Right	10-11a		MTWThF----	:30	\$0.00	0.00	NM				
Spot was not ordered by agency, ran in error. We no charged to reconcile billing.															
E 11	8	10/29/12	11/02/12	Price Is Right Price Is Right	CM	10-11a	MTWTF--	:30	2	\$1,575.00	LV1	0.00	NM	1	\$1,575.00
PRICE IS RIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	MTWTF--	2		\$1,575.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
5	8	10/29/12-11/04/12		Price Is Right	10-11a		MTWThF----	:30	(\$1,575.00)	0.00	NM				
Credited [revise schedule]															
E 12	8	11/05/12	11/05/12	Price Is Right Price Is Right	CM	10-11a	M-----	:30	1	\$1,575.00	LV1	0.00	NM	0	\$0.00
PRICE IS RIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/12	11/11/12	M-----	1		\$1,575.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	8	11/05/12-11/11/12		Price Is Right	10-11a		M-----	:30	(\$1,575.00)	0.00	NM				
Credited [revise schedule]															
E 13	8	10/17/12	10/26/12	8 News Now Noon M-F 8 News Now Noon M-F	CM	12-1230p	MTWTF--	:30	5	\$275.00	LV3	0.00	NM	0	\$0.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	--WTF--	3		\$275.00		0.00						

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Alt Order #:	08801440
Flight Dates:	10/17/12 - 11/06/12

Advertiser:	<u>Heck, Joe - R-CD3</u>	
Product Desc:	<u>HECK/CONGRESS/REP</u>	KLAS
Estimate:		

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 19	8	10/17/12	10/26/12	8 News Now 5-630p M-F	CM	5-630p	MTWTF--	:30	6	\$400.00	LV3	0.00	NM	0	\$0.00
8 News Now 5-630p M-F															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	--WTF--		4				\$400.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
35	8	10/15/12-10/21/12	8 News Now 5-630p M-F			5-630p	--WThF----	:30		(\$400.00)		0.00	NM		
Credited															
[REPLACED BY 37629]															
37	8	10/15/12-10/21/12	8 News Now 5-630p M-F			5-630p	--WThF----	:30		(\$400.00)		0.00	NM		
Credited															
[REPLACED BY 37629]															
39	8	10/15/12-10/21/12	8 News Now 5-630p M-F			5-630p	--WThF----	:30		(\$400.00)		0.00	NM		
Credited															
[REPLACED BY 37629]															
44	8	10/15/12-10/21/12	8 News Now 5-630p M-F			5-630p	--WThF----	:30		(\$400.00)		0.00	NM		
Credited															
[REPLACED BY 37629]															
Week:		10/22/12	10/28/12	MTWTF--		6				\$400.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
50	8	10/22/12-10/28/12	8 News Now 5-630p M-F			5-630p	MTWThF----	:30		(\$400.00)		0.00	NM		
Credited															
[per client request, moving to coordinated funds buys]															
53	8	10/22/12-10/28/12	8 News Now 5-630p M-F			5-630p	MTWThF----	:30		(\$400.00)		0.00	NM		
Credited															
[per client request, moving to coordinated funds buys]															
54	8	10/22/12-10/28/12	8 News Now 5-630p M-F			5-630p	MTWThF----	:30		(\$400.00)		0.00	NM		
Credited															
[per client request, moving to coordinated funds buys]															
59	8	10/22/12-10/28/12	8 News Now 5-630p M-F			5-630p	MTWThF----	:30		(\$400.00)		0.00	NM		
Credited															
[per client request, moving to coordinated funds buys]															
61	8	10/22/12-10/28/12	8 News Now 5-630p M-F			5-630p	MTWThF----	:30		(\$400.00)		0.00	NM		
Credited															
[REPLACED BY 37629]															
62	8	10/22/12-10/28/12	8 News Now 5-630p M-F			5-630p	MTWThF----	:30		(\$400.00)		0.00	NM		
Credited															
[REPLACED BY 37629]															
E 20	8	10/29/12	11/02/12	8 News Now 5-630p M-F	CM	5-630p	MTWTF--	:30	6	\$1,750.00	LV1	0.00	NM	1	\$1,750.00
8 News Now 5-630p M-F															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	MTWTF--		6				\$1,750.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
4	8	10/29/12-11/04/12	8 News Now 5-630p M-F			5-630p	MTWThF----	:30		(\$1,750.00)		0.00	NM		
Credited															
[per client request, moving to coordinated funds buys]															
7	8	10/29/12-11/04/12	8 News Now 5-630p M-F			5-630p	MTWThF----	:30		(\$1,750.00)		0.00	NM		
Credited															
[revise schedule]															
12	8	10/29/12-11/04/12	8 News Now 5-630p M-F			5-630p	MTWThF----	:30		(\$1,750.00)		0.00	NM		
Credited															
[per client request, moving to coordinated funds buys]															
13	8	10/29/12-11/04/12	8 News Now 5-630p M-F			5-630p	MTWThF----	:30		(\$1,750.00)		0.00	NM		
Credited															
[revise schedule]															
14	8	10/29/12-11/04/12	8 News Now 5-630p M-F			5-630p	MTWThF----	:30		(\$1,750.00)		0.00	NM		
Credited															
[revise schedule]															
E 21	8	11/05/12	11/05/12	8 News Now 5-630p M-F	CM	5-630p	M-----	:30	3	\$1,750.00	LV1	0.00	NM	0	\$0.00
8 News Now 5-630p M-F															
NEWS															

Order / Rev: 35816
Alt Order #: 08801440
Flight Dates: 10/17/12 - 11/06/12

Advertiser: Heck, Joe - R-CD3
Product Desc: HECK/CONGRESS/REP
Estimate: KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 21	8	11/05/12	11/05/12	8 News Now 5-630p M-F	CM	5-630p	M-----	:30	3	\$1,750.00	LV1	0.00	NM	0	\$0.00
8 News Now 5-630p M-F															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					3	\$1,750.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	8	11/05/12-11/11/12	8 News Now 5-630p M-F		5-630p		M-----	:30		(\$1,750.00)		0.00	NM		
Credited															
[revise schedule]															
2	8	11/05/12-11/11/12	8 News Now 5-630p M-F		5-630p		M-----	:30		(\$1,750.00)		0.00	NM		
Credited															
[revise schedule]															
3	8	11/05/12-11/11/12	8 News Now 5-630p M-F		5-630p		M-----	:30		(\$1,750.00)		0.00	NM		
Credited															
[revise schedule]															
E 22	8	10/17/12	10/26/12	7-730p Ent Tonight	CM	7-730P	MTWTF--	:30	5	\$350.00	LV2	0.00	NM	0	\$0.00
Entertainment Tonight															
ENTERTAINMENT TONIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	--WTF--					3	\$350.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
12	8	10/15/12-10/21/12	7-730p Ent Tonight		7-730P		--WThF----	:30		(\$350.00)		0.00	NM		
Credited															
[REPLACED BY 37629]															
14	8	10/15/12-10/21/12	7-730p Ent Tonight		7-730P		--WThF----	:30		(\$350.00)		0.00	NM		
Credited															
[REPLACED BY 37629]															
15	8	10/15/12-10/21/12	7-730p Ent Tonight		7-730P		--WThF----	:30		(\$350.00)		0.00	NM		
Credited															
[REPLACED BY 37629]															
Week:		10/22/12	10/28/12	MTWTF--					5	\$350.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
16	8	10/22/12-10/28/12	7-730p Ent Tonight		7-730P		MTWThF----	:30		(\$350.00)		0.00	NM		
Credited															
[per client request, moving to coordinated funds buys]															
17	8	10/22/12-10/28/12	7-730p Ent Tonight		7-730P		MTWThF----	:30		(\$350.00)		0.00	NM		
Credited															
[per client request, moving to coordinated funds buys]															
18	8	10/22/12-10/28/12	7-730p Ent Tonight		7-730P		MTWThF----	:30		(\$350.00)		0.00	NM		
See MG 25.23,25.24															
[Program Preempted due Presidential Debate - bco]															
19	8	10/22/12-10/28/12	7-730p Ent Tonight		7-730P		MTWThF----	:30		(\$350.00)		0.00	NM		
Credited															
[REPLACED BY 37629]															
20	8	10/22/12-10/28/12	7-730p Ent Tonight		7-730P		MTWThF----	:30		(\$350.00)		0.00	NM		
Credited															
[per client request, moving to coordinated funds buys]															
E 23	8	10/29/12	11/02/12	7-730p Ent Tonight	CM	7-730P	MTWTF--	:30	5	\$1,225.00	LV1	0.00	NM	1	\$1,225.00
Entertainment Tonight															
ENTERTAINMENT TONIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	MTWTF--					5	\$1,225.00		0.00			

Order / Rev: 35816
 Alt Order #: 08801440
 Flight Dates: 10/17/12 - 11/06/12

Advertiser: Heck, Joe - R-CD3
 Product Desc: HECK/CONGRESS/REP
 Estimate: KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 23	8	10/29/12	11/02/12	7-730p Ent Tonight	CM	7-730P	MTWTF--	:30	5	\$1,225.00	LV1	0.00	NM	1	\$1,225.00
Entertainment Tonight															
ENTERTAINMENT TONIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	MTWTF--			5		\$1,225.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	8	10/29/12-11/04/12		7-730p Ent Tonight		7-730P	MTWThF----	:30		(\$1,225.00)		0.00	NM		
Credited															
[per client request, moving to coordinated funds buys]															
2	8	10/29/12-11/04/12		7-730p Ent Tonight		7-730P	MTWThF----	:30		(\$1,225.00)		0.00	NM		
Credited															
[revise schedule]															
4	8	10/29/12-11/04/12		7-730p Ent Tonight		7-730P	MTWThF----	:30		(\$1,225.00)		0.00	NM		
Credited															
[per client request, moving to coordinated funds buys]															
5	8	10/29/12-11/04/12		7-730p Ent Tonight		7-730P	MTWThF----	:30		(\$1,225.00)		0.00	NM		
Credited															
[revise schedule]															
E 24	8	11/05/12	11/05/12	7-730p Ent Tonight	CM	7-730P	M-----	:30	1	\$1,225.00	LV1	0.00	NM	0	\$0.00
Entertainment Tonight															
ENTERTAINMENT TONIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	M-----			1		\$1,225.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	8	11/05/12-11/11/12		7-730p Ent Tonight		7-730P	M-----	:30		(\$1,225.00)		0.00	NM		
Credited															
[revise schedule]															
E 25	8	10/17/12	10/26/12	730-8p Insider	CM	730-8P	MTWTF--	:30	5	\$350.00	LV2	0.00	NM	0	\$0.00
Insider															
(7:30 PM-8:00 PM)															
INSIDER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	--WTF--			3		\$350.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
12	8	10/15/12-10/21/12		730-8p Insider		730-8P	(7:30 PM-8:00 P--wThF----	:30		(\$350.00)		0.00	NM		
Credited															
[REPLACED BY 37629]															
14	8	10/15/12-10/21/12		730-8p Insider		730-8P	(7:30 PM-8:00 P--wThF----	:30		(\$350.00)		0.00	NM		
Credited															
[REPLACED BY 37629]															
15	8	10/15/12-10/21/12		730-8p Insider		730-8P	(7:30 PM-8:00 P--wThF----	:30		(\$350.00)		0.00	NM		
Credited															
[REPLACED BY 37629]															
Week:		10/22/12	10/28/12	MTWTF--			5		\$350.00		0.00				

Order / Rev: 35816
 Alt Order #: 08801440
 Flight Dates: 10/17/12 - 11/06/12

Advertiser: Heck, Joe - R-CD3
 Product Desc: HECK/CONGRESS/REP
 Estimate: KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 25	8	10/17/12	10/26/12	730-8p Insider Insider	CM	730-8P MTWTF-- (7:30 PM-8:00 PM)	:30	5	\$350.00	LV2	0.00	NM	0	\$0.00
INSIDER														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	MTWTF--			5		\$350.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
16	8	10/22/12-10/28/12		730-8p Insider		730-8P		(7:30 PM-8:00 PM)TWTWThF----	:30	(\$350.00)	0.00	NM		
Credited [per client request, moving to coordinated funds buys]														
17	8	10/22/12-10/28/12		730-8p Insider		730-8P		(7:30 PM-8:00 PM)TWTWThF----	:30	(\$350.00)	0.00	NM		
See MG 25.23,25.24 [Program Preempted due Presidential Debate - bco]														
18	8	10/22/12-10/28/12		730-8p Insider		730-8P		(7:30 PM-8:00 PM)TWTWThF----	:30	(\$350.00)	0.00	NM		
Credited [per client request, moving to coordinated funds buys]														
19	8	10/22/12-10/28/12		730-8p Insider		730-8P		(7:30 PM-8:00 PM)TWTWThF----	:30	(\$350.00)	0.00	NM		
Credited [REPLACED BY 37629]														
20	8	10/22/12-10/28/12		730-8p Insider		730-8P		(7:30 PM-8:00 PM)TWTWThF----	:30	(\$350.00)	0.00	NM		
Credited [per client request, moving to coordinated funds buys]														
23	8	10/22/12-10/28/12		Mon 10-11p		10-11p		(10:00 PM-10:30M)-----	:30	(\$350.00)	0.00	NM		
Ⓜ Credited [REPLACED BY 37629]														
24	8	10/22/12-10/28/12		Mon 10-11p		10-11p		(10:00 PM-10:30M)-----	:30	(\$350.00)	0.00	NM		
Ⓜ Credited [REPLACED BY 37629]														
E 26	8	10/29/12	11/02/12	730-8p Insider Insider	CM	730-8P MTWTF-- (7:30 PM-8:00 PM)	:30	5	\$1,225.00	LV1	0.00	NM	1	\$1,225.00
INSIDER														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	MTWTF--			5		\$1,225.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
2	8	10/29/12-11/04/12		730-8p Insider		730-8P		(7:30 PM-8:00 PM)TWTWThF----	:30	(\$1,225.00)	0.00	NM		
Credited [per client request, moving to coordinated funds buys]														
3	8	10/29/12-11/04/12		730-8p Insider		730-8P		(7:30 PM-8:00 PM)TWTWThF----	:30	(\$1,225.00)	0.00	NM		
Credited [per client request, moving to coordinated funds buys]														
4	8	10/29/12-11/04/12		730-8p Insider		730-8P		(7:30 PM-8:00 PM)TWTWThF----	:30	(\$1,225.00)	0.00	NM		
Credited [revise schedule]														
5	8	10/29/12-11/04/12		730-8p Insider		730-8P		(7:30 PM-8:00 PM)TWTWThF----	:30	(\$1,225.00)	0.00	NM		
Credited [revise schedule]														
E 27	8	11/05/12	11/05/12	730-8p Insider Insider	CM	730-8P M-----	:30	1	\$1,225.00	LV1	0.00	NM	0	\$0.00
INSIDER														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----			1		\$1,225.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	8	11/05/12-11/11/12		730-8p Insider		730-8P		M-----	:30	(\$1,225.00)	0.00	NM		
Credited [revise schedule]														
E 28	8	10/17/12	10/26/12	8 News Now 11p M-F 8 News Now 11p M-F	CM	11-1135p MTWTF--	:30	5	\$600.00	LV2	0.00	NM	0	\$0.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	--WTF--			3		\$600.00		0.00			

Order / Rev: 35816
 Alt Order #: 08801440
 Flight Dates: 10/17/12 - 11/06/12

Advertiser: Heck, Joe - R-CD3
 Product Desc: HECK/CONGRESS/REP
 Estimate: KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 34	8	10/17/12	10/27/12	CBS Early Show - Sat. CBS Early Show - Sat.	CM	5-7a	-----S-	:30	1	\$335.00	LV1	0.00	NM	0	\$0.00
SATURDAY EARLY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-----S-	1		\$335.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
4	8	10/22/12-10/28/12		CBS Early Show - Sat.	5-7a		-----Sa--	:30	(\$335.00)	0.00	NM				
Credited															
[per client request, moving to coordinated funds buys]															
E 35	8	11/03/12	11/03/12	CBS Early Show - Sat. CBS Early Show - Sat.	CM	5-7a	-----S-	:30	1	\$335.00	LV1	0.00	NM	0	\$0.00
SATURDAY EARLY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----S-	1		\$335.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	8	10/29/12-11/04/12		CBS Early Show - Sat.	5-7a		-----Sa--	:30	(\$335.00)	0.00	NM				
Credited															
[revise schedule]															
E 36	8	10/17/12	10/28/12	8 News Now Sun AM #1 8 News Now Sun AM #1	CM	8 News Now Sun A	-----S	:30	1	\$150.00	LV2	0.00	NM	0	\$0.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-----S	1		\$150.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
3	8	10/15/12-10/21/12		8 News Now Sun AM #1	8 News Now Sun		-----Su	:30	(\$150.00)	0.00	NM				
Credited															
[REPLACED BY 37629]															
Week:		10/22/12	10/28/12	-----S	1		\$150.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
4	8	10/22/12-10/28/12		8 News Now Sun AM #1	8 News Now Sun		-----Su	:30	(\$150.00)	0.00	NM				
Credited															
[per client request, moving to coordinated funds buys]															
E 37	8	11/04/12	11/04/12	8 News Now Sun AM #1 8 News Now Sun AM #1	CM	8 News Now Sun A	-----S	:30	1	\$525.00	LV1	0.00	NM	0	\$0.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----S	1		\$525.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	8	10/29/12-11/04/12		8 News Now Sun AM #1	8 News Now Sun		-----Su	:30	(\$525.00)	0.00	NM				
Credited															
[revise schedule]															
E 38	8	10/17/12	10/28/12	CBS News Sunday Morn CBS News Sunday Morning	CM	CBS Sunday Morni	-----S	:30	1	\$1,225.00	LV1	0.00	NM	0	\$0.00
CBS SUNDAY AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-----S	1		\$1,225.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
3	8	10/15/12-10/21/12		CBS News Sunday Morning	CBS Sunday Morn		-----Su	:30	(\$1,225.00)	0.00	NM				
Credited															
[REPLACED BY 37629]															
Week:		10/22/12	10/28/12	-----S	1		\$1,225.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
4	8	10/22/12-10/28/12		CBS News Sunday Morning	CBS Sunday Morn		-----Su	:30	(\$1,225.00)	0.00	NM				
Credited															
[per client request, moving to coordinated funds buys]															
E 39	8	11/04/12	11/04/12	CBS News Sunday Morn CBS News Sunday Morning	CM	CBS Sunday Morni	-----S	:30	1	\$1,225.00	LV1	0.00	NM	0	\$0.00
CBS SUNDAY AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----S	1		\$1,225.00		0.00						

Order / Rev: 35816
 Alt Order #: 08801440
 Flight Dates: 10/17/12 - 11/06/12

Advertiser: Heck, Joe - R-CD3
 Product Desc: HECK/CONGRESS/REP
 Estimate: KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 39	8	11/04/12	11/04/12	CBS News Sunday Morning CBS News Sunday Morning	CM	CBS Sunday Morn-----S	:30	1	\$1,225.00	LV1	0.00	NM	0	\$0.00
CBS SUNDAY AM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S			1		\$1,225.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	8	10/29/12-11/04/12		CBS News Sunday Morning		CBS Sunday Morn		-----Su	:30	(\$1,225.00)	0.00	NM		
Credited [revise schedule]														
E 40	8	10/17/12	10/28/12	Face The Nation Face The Nation	CM	Face The Nation -----S	:30	1	\$1,400.00	LV1	0.00	NM	0	\$0.00
FACE THE NATION														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S			1		\$1,400.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
3	8	10/15/12-10/21/12		Face The Nation		Face The Nation		-----Su	:30	(\$1,400.00)	0.00	NM		
Credited [REPLACED BY 37629]														
Week:		10/22/12	10/28/12	-----S			1		\$1,400.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
4	8	10/22/12-10/28/12		Face The Nation		Face The Nation		-----Su	:30	(\$1,400.00)	0.00	NM		
Credited [per client request, moving to coordinated funds buys]														
E 41	8	11/04/12	11/04/12	Face The Nation Face The Nation	CM	Face The Nation -----S	:30	1	\$1,400.00	LV1	0.00	NM	0	\$0.00
FACE THE NATION														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S			1		\$1,400.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	8	10/29/12-11/04/12		Face The Nation		Face The Nation		-----Su	:30	(\$1,400.00)	0.00	NM		
Credited [revise schedule]														
E 42	8	10/17/12	10/28/12	8 News Now 11p Sa/Su 8 News Now Sa/Su 11p	CM	11-1135P -----SS	:30	2	\$400.00	LV2	0.00	NM	0	\$0.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----SS			2		\$400.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
5	8	10/15/12-10/21/12		8 News Now 11p Sa/Su		11-1135P		-----SaSu	:30	(\$400.00)	0.00	NM		
Credited [REPLACED BY 37629]														
6	8	10/15/12-10/21/12		8 News Now 11p Sa/Su		11-1135P		-----SaSu	:30	(\$400.00)	0.00	NM		
Credited [REPLACED BY 37629]														
Week:		10/22/12	10/28/12	-----SS			2		\$400.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
7	8	10/22/12-10/28/12		8 News Now 11p Sa/Su		11-1135P		-----SaSu	:30	(\$400.00)	0.00	NM		
Credited [per client request, moving to coordinated funds buys]														
8	8	10/22/12-10/28/12		8 News Now 11p Sa/Su		11-1135P		-----SaSu	:30	(\$400.00)	0.00	NM		
Credited [per client request, moving to coordinated funds buys]														
E 43	8	11/03/12	11/04/12	8 News Now 11p Sa/Su 8 News Now Sa/Su 11p	CM	11-1135P -----SS	:30	2	\$1,225.00	LV1	0.00	NM	0	\$0.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----SS			2		\$1,225.00		0.00			

Order / Rev: 35816
Alt Order #: 08801440
Flight Dates: 10/17/12 - 11/06/12

Advertiser: Heck, Joe - R-CD3
Product Desc: HECK/CONGRESS/REP
Estimate: KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 43	8	11/03/12	11/04/12	8 News Now 11p Sa/SuCM 8 News Now Sa/Su 11p		11-1135P	-----SS	:30	2	\$1,225.00	LV1	0.00	NM	0	\$0.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----SS	2		\$1,225.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	8	10/29/12-11/04/12		8 News Now 11p Sa/Su		11-1135P	-----SaSu	:30		(\$1,225.00)		0.00	NM		
Credited [revise schedule]															
2	8	10/29/12-11/04/12		8 News Now 11p Sa/Su		11-1135P	-----SaSu	:30		(\$1,225.00)		0.00	NM		
Credited [revise schedule]															
N 45	8	10/27/12	10/27/12	CBS Early Show - Sat. CM CBS Early Show - Sat.		5-7a	-----S-	:30	1	\$335.00	LV1	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-----S-	1		\$335.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	8	10/22/12-10/28/12		CBS Early Show - Sat.		5-7a	-----Sa--	:30		(\$335.00)		0.00	NM		
Credited [per client request, moving to coordinated funds buys]															
N 46	8	11/03/12	11/03/12	Sat 1135p-1235a Priv Pr@M Private Practice		1135p-1235a	-----S-	:30	1	\$0.00	PKA	0.00	NM	1	\$0.00
This is for a rebate. Value of spot \$335.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----S-	1		\$0.00		0.00						
N 47	8	10/31/12	11/02/12	137-237a M-F Elec Plyg@M Electric Playground/ET		137-207a (1:37 XM-2:37 XM)	--WTF--	:30	2	\$0.00	PKA	0.00	NM	2	\$0.00
This is for a rebate. Value of spot \$140 ea.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	--WTF--	2		\$0.00		0.00						
N 49	8	11/01/12	11/02/12	8 News Now 5a M-F CM 8 News Now 5a M-F		5-6a	---TF--	1:00	1	\$450.00	LV2	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/01/12	11/07/12	---TF--	1		\$450.00		0.00						
N 50	8	11/05/12	11/06/12	8 News Now 5a M-F CM 8 News Now 5a M-F		5-6a	MT-----	1:00	1	\$450.00	LV2	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/01/12	11/07/12	MT-----	1		\$450.00		0.00						
N 51	8	11/05/12	11/06/12	8 News Now 6a M-F CM 8 News Now 6a M-F		6-7a	MT-----	1:00	2	\$550.00	LV2	0.00	NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/01/12	11/07/12	MT-----	2		\$550.00		0.00						
N 52	8	11/05/12	11/06/12	CBS This Morning 7-9a CM CBS This Morning		7-9a	MT-----	1:00	2	\$400.00	LV2	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/01/12	11/07/12	MT-----	2		\$400.00		0.00						
N 54	8	11/01/12	11/02/12	8 News Now Noon M-F CM 8 News Now Noon M-F		12-1230p	---TF--	1:00	1	\$2,280.00	LV1	0.00	NM	1	\$2,280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/01/12	11/07/12	---TF--	1		\$2,280.00		0.00						
N 55	8	11/05/12	11/06/12	8 News Now Noon M-F CM 8 News Now Noon M-F		12-1230p	MT-----	1:00	1	\$2,280.00	LV1	0.00	NM	1	\$2,280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/01/12	11/07/12	MT-----	1		\$2,280.00		0.00						
N 56	8	11/01/12	11/02/12	8 News Now 4p M-F CM 8 News Now 4p M-F		4-5p (4:30 PM-5:00 PM)	---TF--	1:00	1	\$3,150.00	LV1	0.00	NM	1	\$3,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/01/12	11/07/12	---TF--	1		\$3,150.00		0.00						
N 57	8	11/05/12	11/06/12	8 News Now 4p M-F CM 8 News Now 4p M-F		4-5p (4:30 PM-5:00 PM)	MT-----	1:00	1	\$3,150.00	LV1	0.00	NM	1	\$3,150.00

Order / Rev: 35816
 Alt Order #: 08801440
 Flight Dates: 10/17/12 - 11/06/12

Advertiser: Heck, Joe - R-CD3
 Product Desc: HECK/CONGRESS/REP
 Estimate: KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N57	8	11/05/12	11/06/12	8 News Now 4p M-F 8 News Now 4p M-F	CM	4-5p MT----- (4:30 PM-5:00 PM)	1:00	1	\$3,150.00	LV1	0.00	NM	1	\$3,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		11/01/12	11/07/12	MT-----		1		\$3,150.00			0.00			
N58	8	11/01/12	11/02/12	8 News Now 5-630p M-F 8 News Now 5-630p M-F	CM	5-630p ---TF--	1:00	1	\$1,000.00	LV2	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		11/01/12	11/07/12	---TF--		1		\$1,000.00			0.00			
N59	8	11/01/12	11/02/12	7-8p Rotator 7-8p Rotator	CM	7-8p ---TF--	1:00	1	\$2,450.00	LV2	0.00	NM	1	\$2,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		11/01/12	11/07/12	---TF--		1		\$2,450.00			0.00			
N60	8	11/05/12	11/06/12	8 News Now 11p M-F 8 News Now 11p M-F	CM	11-1135p MT-----	1:00	1	\$1,200.00	LV1	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		11/01/12	11/07/12	MT-----		1		\$1,200.00			0.00			
N61	8	11/01/12	11/02/12	8 News Now 11p M-F 8 News Now 11p M-F	CM	11-1135p ---TF--	1:00	1	\$1,200.00	LV1	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		11/01/12	11/07/12	---TF--		1		\$1,200.00			0.00			
N62	8	11/04/12	11/04/12	8 News Now Sun AM #1 8 News Now Sun AM #1	CM	8 News Now Sun A-----S	1:00	1	\$300.00	LV2	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		11/01/12	11/07/12	-----S		1		\$300.00			0.00			
N63	8	11/01/12	11/02/12	Letterman Letterman	CM	1135p-1237a ---TF--	1:00	1	\$550.00	LV2	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		11/01/12	11/07/12	---TF--		1		\$550.00			0.00			
N64	8	11/04/12	11/04/12	NFL Reg Season Game NFL Football Reg. Season	CM	NFL Football Reg. -----S	1:00	1	\$4,400.00	LV2	0.00	NM	1	\$4,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		11/01/12	11/07/12	-----S		1		\$4,400.00			0.00			
N65	8	11/01/12	11/06/12	137-237a M-F Elec Plyg Electric Playground	CM	137-207a MT-TF-- (1:37 XM-2:37 XM)	1:00	1	\$60.00	LV3	0.00	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		11/01/12	11/07/12	MT-TF--		1		\$60.00			0.00			
N66	8	11/01/12	11/06/12	8 News Now Sat Special 8 News Now Sat Special	CM	Various -----S-	1:00	1	\$450.00	LV2	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		11/01/12	11/07/12	-----S-		1		\$450.00			0.00			
N67	8	11/01/12	11/06/12	Sat 1135p-1235a Priv P Private Practice	CM	1135p-1235a -----S-	1:00	1	\$190.00	LV2	0.00	NM	1	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		11/01/12	11/07/12	-----S-		1		\$190.00			0.00			
N68	8	11/01/12	11/06/12	Sat 1235-135a DaVinci I Da Vinci Inquest	CM	12.35a-1.35a -----S-	1:00	1	\$100.00	LV2	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		11/01/12	11/07/12	-----S-		1		\$100.00			0.00			
N69	8	11/05/12	11/05/12	8 News Now 5-630p M-F 8 News Now 5-630p M-F	CM	5-630p M-----	1:00	1	\$1,000.00	LV2	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		11/01/12	11/07/12	M-----		1		\$1,000.00			0.00			
N70	8	11/01/12	11/06/12	Sat 1135p-1235a Priv P Private Practice	CM	1135p-1235a -----S-	1:00	1	\$120.00	LV4	0.00	NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		11/01/12	11/07/12	-----S-		1		\$120.00			0.00			
N71	8	11/03/12	11/04/12	8 News Now 11p Sa/Su 8 News Now Sa/Su 11p	CM	11-1135P -----SS	1:00	1	\$800.00	LV2	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			

Order / Rev: 35816
 Alt Order #: 08801440
 Flight Dates: 10/17/12 - 11/06/12

Advertiser: Heck, Joe - R-CD3
 Product Desc: HECK/CONGRESS/REP
 Estimate: KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N71	8	11/03/12	11/04/12	8 News Now 11p Sa/SuCM		11-1135P	-----SS	1:00	1	\$800.00	LV2	0.00	NM	1	\$800.00
				8 News Now Sa/Su 11p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----SS		1				\$800.00		0.00			
													Totals	39	\$40,625.00